



Privacy Policy

Last updated on May 25th 2018

1. General information

- 1.1 This website is owned by Rederiet M.H. Simonsen Aps, CBR no.49594828, Christiansmindevej 76, 5700 Svendborg, Denmark.
- 1.2 Rederiet M.H. Simonsen Aps are concerned with protecting your personal data.
- 1.3 This policy (the "Personal Data Policy") describes the personal data concerning you that we collect when you visit our website (the "Website"), when and why we collect the personal data, how we use it, the conditions of our disclosure to third parties, as well as how we secure the stored personal data.
- 1.4 Please read the Personal Data Policy thoroughly in order to understand how we process your personal data.

2. Who are we

- 2.1 Rederiet M.H. Simonsen Aps is a privately owners Shipping company registered as a Private limited company in Denmark under CVR no. 49594828. We are domiciled at Christiansmindevej 76, DK-5700, Svendborg, Denmark.

3. Personal data collected directly from you

- 3.1 We may collect various personal data about you when you use the Website.
- 3.2 User registration, where applicable:
 - You are able to create a user profile (the "Profile") by stating your name, address, e-mail and telephone no.
 - In order to create and manage your Profile, we request your e-mail address and a password. You can also create your Profile via Facebook Login. By creating



your Profile via your Facebook Login, you simultaneously accept the terms established by Facebook. Read more about these terms [here](#).

- In order to create a Profile, you are required to accept our [Terms and Conditions](#) and [Privacy Policy](#), following which our processing of your personal data will take place as part of an agreement between you and us.

3.3 Marketing

- We use your contact details to send you promotion material via e-mail, if you have signed up for our newsletter.

3.4 Inquiries

- When you send an inquiry to us through our contact form, we use the personal data that you have stated in your Profile or in the contact form to answer you.

3.5 Feedback

- In order to ensure that the services we offer meet your requirements, we may ask for your feedback in the form of surveys, customer satisfaction analysis or market research. Any feedback received from you will only be used for the purpose of improving our services and will not be disclosed.

4. Personal data collected from third parties

4.1 We sometimes collect your personal data from third parties as set out below.

5. Security

5.1 All your personal data are stored on secure servers in Denmark.

5.2 We have implemented appropriate technical, organisational and physical measures to ensure a level of protection of your personal data from accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access in accordance with the data protection legislation in Denmark and the EU.

5.3 In spite of our efforts to establish a secure environment for the Website, you should be aware that no information is completely secure on the internet. Therefore, you should always ensure that necessary safeguards are implemented on your own equipment.



6. Duration of storage

6.1 We will store your personal data until these are no longer necessary for us to process. In certain situations, it may be difficult to confirm the exact period of storage, but the below paragraphs sets out the general duration of our processing of your personal data.

6.2 Profile data:

- Stored until three months after you have decided to cancel your Profile, or you have been inactive for a period of three years without responding to our inquiries about the cancellation of your Profile due to inactivity.

6.3 Marketing consent:

- Deleted as soon as possible after your deregistration.

6.4 Inquiries from you:

- Stored until six months after completion of processing.

6.5 Feedback:

- Stored up to five years after receipt. To the extent possible, we will store your feedback in an anonymous form. We store your data for a long period in order to measure our own performance over time.

6.6 If we have reason to store your personal data as part of the protection of our legitimate interests, including for example in case of legal disputes, we reserve our right to store your personal data for an extended period and as a minimum until the legal dispute has been determined.

7. Transfer of your personal data

7.1 We transfer your personal data to third parties when it is necessary in order to provide you with our service. By “third parties” we mean:

- Business partners
- Security-cleared data processors, who are assisting us Simonsen Chartering ApS with IT or other services



7.2 When we transfer your personal data to business partners, you should be aware that they might have stored personal data concerning you but collected by other means, e.g. if you have been in contact with them in another context.

7.3 We also transfer your personal data to the above or other third parties if we have an obligation to do so under applicable legislation or in order to protect our or the group's interests in legal disputes.

8. Your rights

8.1 You have the right to access the personal data about you that we are processing, as well as to have your personal data updated, rectified or deleted, or to obtain a copy of your personal data. All requests shall be made in writing to sc@simchart.com.

8.2 If you want to file a complaint over our processing of your personal data, please contact us directly. If we cannot help you, you can file a complaint with the Danish Data Protection Agency.

9. Changes

9.1 We reserve our right to make changes to the Personal Data Policy from time to time. If such changes are substantial, we will notify you via e-mail, provided that you have a Profile.